

Mehreen Abedin Chowdhury, MBA, MPS, is an award-winning sustainability and finance leader recognized for her strategic vision in corporate communications, stakeholder engagement, and cross-functional project management within mission-driven organizations. As Sustainability Manager at Goodwill Industries, Omaha, Mehreen spearheads zero waste initiatives, landfill diversion programs, and circular economy innovations, elevating the organization's environmental impact and operational excellence. Her experience includes securing multi-sector partnerships, overseeing ESG reporting, and leading advisory councils to align corporate sustainability with SDG goals and net-zero commitments. With a proven record of driving strategic partnerships and directing high-performing teams—at Citigroup, Mehreen boosted board engagement, enhanced executive visibility, and cultivated media relationships at the global level. Her expertise spans sustainable business development, environmental metrics, life cycle assessment (LCA), and decarbonization strategies, leveraged through impactful collaborations with universities, government agencies, and international organizations like the UN and USAID. Known for her analytical rigor, process improvement, and thought leadership, Mehreen is a frequent speaker at industry forums and sustainability conferences. Her holistic approach balances people, planet, and prosperity, making her an ideal nominee for the National Recycling Coalition's Board of Directors—where she aims to advance innovative recycling solutions, strategic stakeholder engagement, and meaningful climate progress for communities nationwide.

Why are you nominating yourself or a colleague for the NRC board of directors?

I am nominating myself for the National Recycling Coalition's Board of Directors because I bring a unique blend of hands-on leadership in sustainability, circular economy, and strategic communications, with over two decades of experience driving

impactful programs across nonprofit and corporate sectors. As Sustainability Manager at Goodwill Industries Omaha, I lead zero waste initiatives, landfill diversion, and circular economy innovation—collaborating with stakeholders to advance SDG goals, data-driven environmental reporting, and operational efficiencies. My work has resulted in award-winning outcomes, including the Business Excellence Award for Goodwill Omaha and the U.S. State Department Award for Citigroup's CSR work. I have successfully built and directed cross-functional teams, advisory councils, and strategic partnerships with universities, government agencies, and industry leaders. My commitment to recycling and sustainability is rooted in a passion for creating measurable impact through transparent ESG reporting, life cycle assessment, and stakeholder engagement, while fostering ethics-driven practices that balance people, planet, and prosperity. My professional journey—from leading corporate communications at Citi to implementing decarbonization and net-zero building projects—has equipped me with deep expertise in advocacy, public speaking, project management, and industry collaboration. I am eager to leverage my knowledge and network to help shape the future of recycling, support NRC's mission, and advance innovative solutions for stronger, more sustainable communities nationwide.

Please indicate any experience or skills you plan to bring to the NRC in order to benefit the organization.

I bring a comprehensive background in sustainability strategy, stakeholder engagement, and data-driven project management that can directly benefit the National Recycling Coalition. My career spans over two decades across nonprofit, corporate, and international organizations, where I have led successful zero waste, landfill diversion, and circular economy initiatives. As Sustainability Manager at Goodwill Industries Omaha, I have spearheaded data collection and analysis for ESG and GHG reporting, implemented life cycle assessment (LCA) programs, and delivered process improvements to ensure regulatory

compliance and operational efficiency. My experience negotiating vendor partnerships and managing cross-functional teams has resulted in measurable gains—such 70% waste diversion rate YTD from 64% (last year) and business excellence awards. I am adept at building strategic alliances, directing communication campaigns, and presenting at industry forums to advance recycling and sustainability goals. My financial acumen, honed through my MBA and MPS from top U.S. institutions, allows me to develop budgets, manage analytics, and support funding proposals for impactful sustainability projects. I am skilled in stakeholder engagement, crisis communication, and board-level strategy—critical for navigating today's rapidly evolving recycling landscape. My commitment to ethics, equity, and measurable impact will support the NRC's efforts to foster collaboration, innovation, and community-driven solutions at the national level.