

Lisa Puckett is the Chief Compliance Officer of BayArea Compliance (BAC), a nationwide leader in healthcare and industrial waste compliance and sustainable materials diversion. With over two decades of compliance expertise, she has built BAC into the only company in the sector combining full regulatory oversight with measurable ESG outcomes under its NETZERO360 program. Lisa has served as a trusted advisor to hospitals, clinics, and manufacturers navigating OSHA, HIPAA, and EPA regulations, while also leading workforce development initiatives through partnerships with universities, internship pipelines, and national associations. In 2025, she was elected Vice Director of SWANA's Communication, Education & Marketing (CEM) Technical Division, reflecting her commitment to industry leadership and knowledge-sharing. Lisa brings to NRC a proven record of translating compliance into circularity, building investor-ready ESG frameworks, and aligning operational discipline with national sustainability goals. Her leadership is rooted in integrity, collaboration, and results, qualities that position her as a strategic contributor to NRC's future.

Why are you nominating yourself or a colleague for the NRC board of directors?

I am nominating Ms. Puckett to contribute to the compliance and sustainability perspective that has been missing in many recycling and materials management conversations. NRC is uniquely positioned to bridge industry, policy, and community stakeholders, and her role in leading BAC offers a proven model of compliance-driven diversion that can scale nationally. My nomination for her is about strengthening NRC's capacity to lead on circular economy outcomes that are legally sound, operationally practical, and environmentally credible.

Please indicate any experience or skills you plan to bring to the NRC in order to benefit the organization.

Regulatory compliance expertise across healthcare and industrial sectors

ESG program development and reporting (NETZERO360 framework)

Workforce pipeline building with universities and associations

Investor engagement and board-level communications

Operational scaling: from single-state startup to 42-state footprint

National speaking and advocacy experience (SWANA, NRC 2025, ESG roundtables)