NATIONAL RECYCLING COALITION SPONSORSHIP LEVELS & BENEFITS

The National Recycling Coalition is the oldest non-profit organization dedicated to promoting and enhancing recycling efforts in the United States. With more than 20 affiliated recycling organizations, we boast a network of over 12,000 individuals engaged in waste reduction, reuse, recycling, and composting. As a sponsor, you will reach key decision-makers from federal, state, and local governments as well as industry leaders across North America. The NRC offers an opportunity to connect with leaders in the recycling industry and position your brand at the forefront of sustainable materials management.

Our sponsorship packages provide:

- Sponsorship levels allow members of your organization to join the NRC and receive all benefits.
- Participation in the Annual Recycling Congress.
- Eligibility to serve on the Board, Committees, and Councils.
- Member discounts for NRC events, Annual Congress, and Webinars.
- · Access to articles, reports, and studies in the NRC Resource Library.

And many more great benefits!

To inquire about sponsorship opportunities, please email nrcrecycles@gmail.com. We look forward to working with you to make 2025 a resounding success!

| Benefits | Presidential \$50,00 over 5 years | Partner \$15,000 | Platinum \$7,500 | Gold \$5,000 | Silver \$2,500 | Bronze \$1,2 50 | Exhibitor \$900 | Supporter \$500 |
|--|---|---------------------|---------------------|-----------------|-------------------|---------------------------|--------------------|--------------------|
| Memberships included | 5 | 5 | 3 | 2 | 2 | 1 | 1 | 1 |
| Recycling Congress registrations | 5 | 5 | 4 | 3 | 2 | 1 | 1 | |
| Recycling Congress exhibitor booths | 5 | 2 | 1 | 1 | 1 | 1 | 1 | |
| Virtual Recycling Congress registrations | 25 | 25 | 10 | 10 | 5 | 4 | 2 | |
| Linked logo on Congress website | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark |
| Logo in NRC newsletter/social posts | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark |
| Membership benefits | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark |
| Featured newsletter sponsor | 6x | 6x | 6x | 3x | 2x | | | |

Looking to support the National Recycling Coalition Awards? Add an Awards and Reception Sponsorship for just \$1,000 and enjoy recognitions during the awards program.



nrcrecycles.org